## **ELEMENT DEBUTS IN MELBOURNE**

1 July 2019 I News Straits Times



ELEMENT by Westin, part of Marriott International Inc, has opened Element Melbourne Richmond Hotel in Melbourne, Australia.

Owned and developed by TRC (Aust) Pty Ltd (TRCA), the hotel marks the debut of the Element brand in Australia.

TRCA had entered into a 12-year operating service agreement with Starwood Australia in 2017 to manage the 40-star property.

Starwood Australia in an affiliate of Marriott International, the world largest hotel chain operator that bought over Starwood Hotels & Resorts Worldwide Inc in September 216 for US\$13 billion (RM53.78 billion).

TRCA is a wholly-owned subsidiary of TRC Synergy Bhd, which was business exposure in property development in Malaysia and Australia, as well as hospitality business in Australia.

The inauguration of Element reflects TRC Synergy's strategic role in creating sustainable tourism asset and lifestyle communities in Melbourne's vibrant hospitality sector to complement the group's existing footprint in property development and home-builder businesses throughout Victoria.

Element Melbourne Richmond Hotel has 168 rooms featuring Westin Heavenly Beds for guest comfort.